



Organised by  
Institute of Chemical Technology, Prague, Department of Food Analysis and Nutrition  
Food Research Institute Prague  
Czech Chemical Society  
European Association for Chemical and Molecular Sciences, Food Chemistry Division

## EXHIBITION & SPONSORSHIP OPPORTUNITIES

Promote your company to international researchers in the field of the reactions of food constituents taking place in processing and storage, and their effect on the quality of products and the health of consumers.

The 7<sup>th</sup> International conference on Chemical Reactions in Foods (CRF 2012) will bring together all food scientists from universities, research institutes, national and international agencies, control bodies, governmental and commercial laboratories, industry and other food business related companies to provide **new knowledge on chemical reactions during food processing and storage** in the following areas:

- **COMPOUNDS ASSOCIATED WITH NUTRITIONAL AND SENSORY QUALITY OF FOODS**

*Reactions and interactions under storage / processing conditions; reaction pathways, predictive modelling, the impact of novel technologies on physical-chemical changes*

- **BIOLOGICALLY-ACTIVE CONSTITUENTS OF FOODS AND FOOD RAW MATERIALS**

*Factors affecting their formation and changes during post-harvest handling*

- **STRATEGIES TO IMPROVE FOOD QUALITY AND SAFETY**

*Trends in food production, processing, packaging, and distribution*

- **CHEMISTRY BEHIND NOVEL FOODS**

*Composition, authentication, traceability of origin, stability, and shelf-life testing*

The conference is expected to attract about 150 participants from around the world and provides an ideal opportunity to present your products and services to the scientific audience.

A number of commercial opportunities are available to promote your organization to the delegates at the conference and these are detailed in this flyer. To discuss these options or alternative sponsorship possibilities please contact:

Monika Tomaniova

**Exhibition Sales Manager**

E-mail: [monika.tomaniova@vscht.cz](mailto:monika.tomaniova@vscht.cz)

Please send **your expression of interest before August 31, 2012** at the very latest. After this date no registrations for exhibition will be accepted.

**A registration form is available on request; please contact the Exhibition Sales Manager.**

Become an exhibitor and / or sponsor of the CRF 2012 and benefit from the advantageous exhibition packages offered!

## EXHIBITION PACKAGES

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### EXHIBITION PACKAGE 1 € 2 000\*

Exhibition space of 6 sq. m within the accompanying exhibition of the conference (including tables, chairs, power supply, poster board – if required)  
Promotional materials (advertising leaflets / CDs or pens plus notepads) in the conference bags  
Logo on the home page of the conference linked to the company website  
The integration of the logo on the conference notice board(s) and in the Book of Abstracts  
One free symposium registration for exhibiting staff\*\*  
One free ticket for Conference dinner

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### EXHIBITION PACKAGE 2 € 1 200\*

Exhibition space of 4 sq. m within the accompanying exhibition of the conference (including table, chairs, power supply – if required)  
Logo on the home page of the conference linked to the company website  
The integration of the logo on the conference notice board(s) and in the Book of Abstracts.  
One free symposium registration for exhibiting staff\*\*

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\* or corresponding amount in CZK, the prices do not include VAT and insurance

\*\* free registration includes full attendance at the conference, the final program, the book of abstracts, coffee breaks, luncheons and a welcome drink

## SPONSORSHIP OPPORTUNITIES

<b>Conference Book of Abstracts</b>	€ 1 500*	Platinum sponsorship
<p><b>Sponsorship the Book of Abstracts allows you to have a two full coloured page advertisement in the Book of Abstracts.</b></p> <p>Integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards.</p>		
<b>Final Program</b>	€ 1 000*	Gold sponsorship
<p><b>Sponsorship the Final Program allows you to have full, page coloured advertisement on the back cover of the Final program.</b></p> <p>Integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards.</p>		
<b>Conference bags</b>	€ 1 000*	Gold sponsorship
<p><b>Supply of symposium bags for the participants of the conference</b> (printing must include the symposium name and the logos of the three organizing bodies).</p> <p>Supplying the Conference bags allows you to print your logo on the bag and include promotional materials into the bags.</p> <p>Integration of the logo on the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts</p>		
<b>Pens / Notepads</b>	Full costs – provided by company	Silver sponsorship
<p><b>All registered participants will receive a pen / notepad in their bags. Providing the pens / notepads with company name / logo allows you to insert it into the conference bags.</b></p> <p>Integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards.</p>		
<b>Lanyards</b>	Full costs – provided by company	Silver sponsorship
<p><b>Providing the lanyards with company name / logo allows you to use it for conference participant's badges.</b></p> <p>Integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards.</p>		
<b>Gifts for delegates conference bags</b>	Full costs – provided by company	Silver sponsorship
<p><b>All registered participants will receive a gift within their conference materials.</b></p> <p>The sponsor may place its logo in a card to be included with the gift or on the gift. (Excluding gift, to be provided by sponsor company).</p> <p>Integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards.</p>		
<b>USB key</b>	Full costs – provided by company	Platinum sponsorship
<p><b>All registered participants will receive an USB key in their bags. Book of Abstracts and promotional materials of your company will be uploaded on the USB key.</b></p> <p>Providing the USB keys with company name / logo allows you to insert it into the conference bags.</p> <p>Integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards.</p>		
<b>Poster award</b>	€ 500*	
<p><b>Award on behalf of company for selected poster.</b></p>		

<b>Internet corner</b>	€ 1 500*	Platinum sponsorship
<p><b>2 PCs with high-speed Internet connection</b></p> <p>Company logo on the computer terminal screen savers</p> <p>Company website as default homepage on the terminals</p> <p>Company advertising notice board in the area of Internet corner</p> <p>Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.</p>		
<b>Welcome Cocktail</b>	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
<p><b>November 14, 2012</b></p> <p><b>Venue: Masaryk College Conference Centre</b></p> <p><b>Welcome Drink for participants, accompanying persons and guests of the meeting.</b></p> <p>Being a sponsor of the Welcome Drink means integration of your logo on the invitation cards, and in the Program, on the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.</p>		
<b>Conference Dinner</b>	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
<p><b>November 15, 2012</b></p> <p><b>Venue: Slavia restaurant</b></p> <p><b>Conference Dinner for participants, accompanying persons and guests of the meeting</b></p> <p>Being a sponsor of the Conference Dinner means integration of the logo on the invitation cards and Program of the conference, on the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.</p> <p>2 tickets for Conference dinner</p>		
<b>Conference Coffee Break(s)</b>	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
<p><b>Coffee break(s) for conference participants according to the program of the conference</b></p> <p>Being a partner of Conference Coffee break(s) means integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the coffee break / refreshment to include a variety of branded signs.</p>		
<b>Conference Lunch(es)</b>	Open sponsorship Any kind of contribution	Type of sponsorship depends on contribution
<p><b>Lunch / brunch for conference participants according to the program of the conference</b></p> <p>Being a partner of Conference Lunch(es) means, integration of the logo on the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the buffet lunch to include a variety of branded signs.</p>		
<b>Other suggestions</b>	To be discussed	
<p><b>For any other suggestion on sponsorship not mentioned above, please contact the exhibitor manager.</b></p>		

\* or corresponding amount in CZK, the prices do not include VAT